

The logo for swedex, featuring the word "swedex" in a bold, white, sans-serif font on a red background.

DAMIT IHRE KUNDEN SIE SEHEN

swedex specification

Provision of print data

Please note the following points to get the best results in handling your order:

Please notify the data in advance via fax or e-mail using our form for notifying data. Please send us also up-to-date colour prints of your data for checking purposes. Preferably send us a PDF in X-4 format. Of course we can also process other programmes' data. Please be orientated towards the following specifications to ensure an optimal implementation of your order.

Specifications for proofs:

To be able to accept your proof as colour-proof, these must accord to the file „Ugra/FOGRA Media Wedge (CMYK-TIFF)“ including the simulated resp. printed profile of reference's date and callout. Please refer to the concerning distinct ICC-profile of the output process resp. provide it to us.

File formats:

PDF/X-4 (FOGRA 39), InDesign to CS5, Illustrator to CS5, Photoshop to CS5

Bleed:

All around a bleed of 5 mm for portfolios, 17.5 mm laminating margin for case binders. Please lay out only crop marks for the delivery of data. Do not use ticks, fiducial marks and the like.

Colours:

Please delete all colours which are not needed in all programmes. Lay out the

requested special colour (Pantone, HKS etc.) as solid colour. Please refer to the concerning distinct ICC-profile of the output process resp. provide it to us. Please use only the CMYK-, Pantone- or HKS-colour space.

Pictures

Colour pictures or neutral step pictures must be laid out with 300 dpi original size. Line drawings only in TIFF format file with 1200 dpi. If you send us open format data (e. g. InDesign), please attach all links (image files, types).

Types:

Please convert types to paths or attach them as type file (Postscript - system software Windows; OpenType, True Type).

Provision of print data via e-mail:

PrePrint@swedex.eu

Alternative provision of print data via online upload:

www.swedex.wetransfer.com

Please send data storage devices by indicating your shopper number and order number to:

swedex GmbH & Co. KG

[contact person]

Service department

Maxstraße 16

45127 Essen

If any questions occur, please phone your customer account manager:

0800 - 7234001

